## **ORDER**

105002 Orders Order / Rev: Alt Order #: 06837952 Product Desc: **OBAMA FOR AMERICA** Estimate: 1536 Flight Dates: 09/04/12 - 09/10/12 Primary AE: Amy McCreary Original Date / Rev: 08/01/12 / 09/05/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: GMMB, Inc./ Washington D.C. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Washington Harbor Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Name:

Bill Plan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/10/12	116_	\$45.125.00	\$38 356 25

A35+

PLC01-Democrat

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

## Totals

New Business Thru:

Advertiser External ID:

Agency External ID:

Order Separation:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	116	\$45,125.00	\$38,356,25	
Totals	116	\$45,125,00	\$38,356,25	0.00

00:05:00

## Account Executives

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$45,125.00
Market	100%	\$150,416.67

Demographic:

**Product Codes:** 

Revenue Codes:

Priority:

	10070	\$100,110.07
Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0,00
KLAS	26%	\$39,108.33
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$28,579.17
KTUD	1%	\$1,504.17
KVVU	20%	\$30,083.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$6,016.67

Ln	Ch	Start	End	Inventory Code	e Break	Start/End Tin	ne Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	09/04/12	09/10/12	M-F 5-6a Wakel M-F 5-6a Wakel		5-6a	MT-T	:30	3	\$185.002	0.00 NM	3	\$555.00
	WAKE U	JP WITH 1	THE WAGI	NERS									
	Star	rt Date _ <u>I</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	Veek: 09/0	04/12 (	09/10/12	MTT	3	\$185.00	0.00						

Print Date: 09/06/12 10:41:42

KSNV

Page 2 of 5

Order / Rev:

105002

Advertiser:

Obama for America

Ait Order#;

06837952

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Product Desc:

OBAMA FOR AMERICA

Flight Dates: 09/04/12 - 09/10/12 Esti

Estimate: 1

1536

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	09/04/1	2 09/10/12	M-F 5-6a WakeU		5-6a	MT-T	:30	3	\$185.002	0.00 NM	3	\$555.00
,	WAVET	ID WITE	THE WAG	M-F 5-6a WakeU	Jp w/Wagners								
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 09/0		09/10/12	MT-T	3		0.00						
E 2	KSNV	09/04/1	2 09/10/12	M-F 6-7a WakeU		6-7a	MTWTF	:30	5	\$450.002	0.00 NM	5	\$2,250.00
,	WAKEL	ID WITH	THE WAG	M-F 6-7a WakeU NEBS	Jp w/Wagners						1		
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 09/0		09/10/12	MTWTF	5		0.00						
E 3	K\$NV	09/04/1	2 09/10/12	Today Show	СМ	658a-9am	MTWTF	:30	5	\$550.002	0.00 NM	5	\$2,750.00
-	TODAY	SHOW		Today Show									
		t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek: 09/0		09/10/12	MTWTF	5	\$550,00	0.00						
Ë 4	KSNV	09/08/1	2 09/08/12	News 3 Sunrise -		6a-7a	S-	:30	1	\$125.004	0.00 <b>NI</b> M	1	\$125.00
	NEWS 3	AT SUI	NRISE	News 3 Sunrise	SATURDAT								
,		t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	eek: 09/0		09/09/12	S-	1	\$125.00	0.00						
E 5	KSNV	09/08/1	2 09/08/12	Saturday Today	СМ	7a-9am	S-	:30	1	\$150.004	0.00 <b>NM</b>	1	\$150.00
;	SATURE	OAY TO	DAY	Saturday Today									
		t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	eek: 09/0		09/09/12	S-	1	\$150.00	0.00						
E 6	KSNV	09/09/1	2 09/09/12	News 3 Sunrise : News 3 Sunrise :		6a-7a	S	;30	1	\$90.004	0.00 NM	1	\$90.00
	NEWS 3	AT SU	NRISE	News 5 Sumse	SUNDAT								
	<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek: 09/0		09/09/12	S	1	\$90.00	0.00				······································		
E 7	KSNV	09/09/1	2 09/09/12	Sunday Today Sunday Today	СМ	7a-8am	S	:30	1	\$150.004	0.00 NM	1	\$150,00
	TODAY	ON SUN	IDAY	Ounday Today									
		t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
	eek: 09/0		09/09/12	S	1	\$150.00	0.00						
E 8	KSNV	09/09/1	2 09/09/12	Meet the Press Meet the Press	CM	8a-9am	S	:30	1	\$1,300.003	0.00 NM	1	\$1,300.00
I	MEET T	HE PRE	SS	111001 11101 1000									
			End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek: 09/0	-	09/09/12	S		\$1,300.00	0.00			<b>0</b> 405.004	A 00 NIM		<b>*</b> 105.00
E 9	KSNV	09/09/1	2 09/09/12	News 3 Today W News 3 Today	knd CM	9a-930am	S	:30	1	\$125.004	0.00 NM	1	\$125.00
- d	NEWS 3	TODAY	/WKEND	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,									
		t Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
	eek; 09/0		09/09/12	S Chris Matthews 9	1	\$125.00	0.00	-20		#425 OO 4	0.00 NM	4	#42E 00
E 10	NOINV	09/09/1	2 09/09/12	Chris Matthews 9		9:30a-10a	S	:30	1	\$135.004	0.00 NM	1	\$135.00
•	CHRIS N	<i>M</i> ATTHE	WS SHOW										
		t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
	eek: 09/0		09/09/12	S M-F Today Show	1 2rd LON	\$135.00	0.00	-20		<u> </u>	0.00 NM	-	¢4 000 00
ЕП	KONV	09/04/1	2 09/10/12	M-F Today Show		9-10a	MTWTF	:30	5	\$200,002	0.00 NM	5	\$1,000.00
•	TODAY	SHOW I	1										
	•	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek: 09/0		09/10/12	MTWTF	5 III 446 KPM	\$200.00	0.00	130	0	6000 000	0.00 NA	•	penn nn
E 12	VOINA	09/04/T	Z U9/10/12	M-F Today Show Today 4th Hour	III 4III KANI	10am-11am	M∽WT~∽⊷	:30	3	\$200.002	0.00 <b>N</b> M	3	\$600.00
-	TODAY	show I	11										
1.4.4		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 09/0	<del></del>	09/10/12 2 09/10/12	M-WT	CM	\$200.00	0.00 MTWTE	:30	r.	\$200,002	0.00 NM	E	\$4 000 00
E. 13	VOIAA	US/U4/ 1.	4 00/10/12		CIVI	11am-12pm	MTWTF	.50	5	\$200.002	0.00 NM	5	\$1,000.00

Print Date: 09/06/12 10:41:42 Page 3 of 5

KSNV

Order / Rev: 105002 Advertiser: Obama for America

Alt Order #; 06837952

Product Desc: OBAMA FOR AMERICA

Flight Dates: 09/04/12 - 09/10/12 Estimate: 1536

Ln Ch St	art End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type Sp	oots	Amount
		Rachael Ray Rachael Ray									
RACHEL RA	<b>Υ</b> Υ	radiacira							_		
<u>Start Da</u> Week; 09/04/1		Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$200.00	Rating 0.00						
E14 KSNV 09/	04/12 09/10/12	Noon News Noon News	CM	12-1230pm	MTWTF	;30	5	\$175.003	0.00 NM	5	\$875.00
NEWS 3 AT	NOON										
<u>Start Da</u> Week: 09/04/1		<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$175.00	Rating 0.00						
E15 KSNV 09/	04/12 09/10/12	The Agenda 1230 The Agenda 1230	•	1230-1p	MTWTF	:30	5	\$100.003	MM 00.0	5	\$500.00
NEWS 4: Th	IE AGENDA	• •	•								
Start Da Week: 09/04/1		<u>Weekdays</u> MTWTF~~	Spots/Week 5	<u>Rate</u> \$100.00	Rating 0.00	•					
E16 KSNV 09/	04/12 09/10/12	•		1258p-2pm	MTWTF	:30	5	\$200.003	0.00 NM	5	\$1,000.00
DAYS OF O	HR LIVES	Days of our Lives	3								
Start Da		<u>Weekdays</u>	Spots/Week	Rate	Rating				İ		
Week: 09/04/1		MTWTF	5	\$200.00	0.00						
E17 KSNV 09/		The Doctors The Doctors	CM	2pm-3pm	MTWTF	:30	5	\$85.004	0.00 NM	5	\$425.00
THE DOCTO		387 1 1	0 ( 14/ 1	<b>5</b> (	<b></b>						-
<u>Start Da</u> Week: 09/04/1		<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$85.00	Rating 0.00						
E18 KSNV 09/			СМ	3-4p	MTWTF	:30	5	\$150.004	0.00 NM	5	\$750.00
DR. PHIL		DI PIIII									
<u>Start Da</u> Week; 09/04/1		<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$150.00	Rating 0.00						
E19 KSNV 09/	04/12 09/10/12	NEWS 3 at 4 (1	•	4-5pm	MTWTF	:30	5	\$225.003	0,00 <b>NM</b>	5	\$1,125.00
FIRST NEW	S 3 AT FOUR	4PM NEWS (1 h	our)	(4:00 PM-4:3	O PMI)						
Start Da		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/04/1		MTWTF	5		0.00						
E 20 KSNV 09/	04/12 09/10/12	NEWS 3 at 4 (1 l 4PM NEWS (1 h		4-5pm (4:30 PM-5:0	MTWTF 0 PM)	:30	5	\$300.003	0.00 <b>N</b> M	5	\$1,500.00
NEWS 4 AT		M/a afollous	0((4)	D. 4	D. H.						
Start Da Week: 09/04/1		<u>Weekdays</u> MT-TF	Spots/Week 5	<u>Rate</u> \$300.00	Rating 0.00						
E 21 KSNV 09/	04/12 09/10/12	M-F Early News	CM	5-630p	MTWTF	:30	5	\$375.003	0.00 NM	5	\$1,875.00
EARLY NEV		M-F Early News		•							
Start Da		Weekdays	Spots/Week	Rate	Rating						
Week: 09/04/1		MT-TF	5		0.00						
E 22 KSNV 09/	08/12 09/08/12	Sa-Su Early New		5pm-630pm	S-	:30	1	\$150.004	0.00 NM	1	\$150,00
KSNV EARL	Y NEWS	Sa-Su Early New	S								
Start Da	ite End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/03/1		S-	1	\$150.00	0.00			0470.004			
E 23 KSNV 09/	09/12 09/09/12	News 3 Live in Pr News 3 in Prime	ime CM	7-10pm	S	:30	1	\$450.004	0.00 NM	1	\$450.00
	E (FOLLOWING	3 NFL)									
<u>Start Da</u> Week: 09/03/1:		<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
E 24 KSNV 09/			CM	630-7pm	MF	;30	2	\$725.002	0.00 NM	2	\$1,450.00
		M-F Jeopardy									
JEOPARDY Start Da		Weekdays	Spots/Week	Rate	Rating						
Week; 09/04/1		MF	2	\$725.00	0.00						
E 27 KSNV 09/	08/12 09/08/12		СМ	630-7pm	S-	:30	1	\$150.004	.0.00 NM	1	\$150.00

Print Date: 09/06/12 10:41:42 Page 4 of 5

**KSNV** 

Order / Rev:

105002

Advertiser:

Obama for America

Alt Order #; Flight Dates: 06837952

09/04/12 - 09/10/12

Product Desc:

OBAMA FOR AMERICA

Estimate:

1536

Set	Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Staff Date													
Member   Description   Descr	JEOPAR	RDY											
SATV Mode of Fortune   Wheeld of Saturd 2   09/09/12   09/09/	•				Spots/Week 1								
Whele Corner   Week Gold State   Social Week State   Social Week Gold State   Social Week Gold State   Social Week Gold State   Social Week Gold State   Social Week	E 28 KSNV	09/08/1	2 09/08/12			7-730pm	5-	:30	1	\$150.004	0.00 NM	1	\$150.00
Week-09/03/12   09/09/12   Vegas linc.	WHEEL	OF FOR	RTUNE										
Vogas Inc.   TO THE POINT OR VEGAS NICC   Start Date   End Date   Weekdays   Spois/Week   Rate   Rating   Start Date   S													
TO THE POINT OR VEGAS INC Start Date Week (99/03/12   09/09/12   0	E29 KSNV	09/08/1	2 09/08/12	_	СМ	6:30-8pm	S-	:30	.1	\$100.004	0.00 NM	1	\$100.00
Week 09/09/12   09/	TO THE	POINT	OR VEGAS										
Start Date   End Date   Weekdays   Spots/Veek   Rate   Rating   Week 09/07/12   09/09/	<u>Star</u>	t Date	End Date		Spots/Week	<u>Rate</u>	Rating						
Monday Prime 8-10pm					<u>.</u>								
Start Date   End Date   Meekdays   Spots/Week   Rate   Rating   NFL Football		09/10/1	2 09/10/12	·		8-10pm	M m m m m m m	:30	1	\$1,500.003	0,00 NM	1	\$1,500.00
Week 09/03/12   09/08/12   09/08/12   NFL Football   NFL Footbal		t Doto	End Data	Mookdova	Cnoto AMook	Data	Datina						
E31 KSNV 09/05/12 09/05/12 NFL Football NFL										•			
NFL OPENING GAME DALLAS @ NY GIANT  Week:0903/31/2 09/09/12 5at Pate   Meekdays   Spots/Week   Rate   Start Date   Meekdays   Spots/Week   Start Date   Start Dat			·	NFL Football				:30	1	\$4,000.004	0.00 NM	1	\$4,000.00
Slart Date	NEL OPE	ENING (	SAME DALL										
Week: 09/03/12   09/09/12   09/09/12   Sat PR 9-10p					Spots/Week	Rate	Rating						
Saturday Prime 9-10pm					1		-						
CRIMETIME ENCORE    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	E32 KSNV	09/08/1	2 09/08/12	Sat PR 9-10p	CM	9-10pm	S-	:30	1	\$400.004	0.00 NM	1	\$400.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   End Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start D				-Saturday-Prime-9	7-10pm								
Week: 09/03/12   09/09/12   09/													
NFL Pre-Game   FOOTBALL NIGHT IN AMERICA   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating					Spots/Week 1	. —	<del></del>				0		
Start Date   Meek 09/03/12   09/09/12   09/09/12   NFL Football   CM   1P-9PM  S   :30   1 \$4,000.004   0.00   NM   1 \$4,00	E33 KSNV	09/09/1	2 09/09/12		FNA CM	1p-530pm	S	:30	1	\$600.004	0.00 NM	1	\$600.00
Week: 09/03/12   09/09/12   09/09/12   NFL Football   CM   1P-9PM			HT IN AMER	RICA									
NFL Football   SUN NT FB: PIT					Spots/Week 1					ē			
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	E34 KSNV	09/09/1	2 09/09/12		СМ	1P-9PM	S	:30	1	\$4,000.004	0.00 NM	1	\$4,000.00
Week: 09/03/12   09/09/12   09/09/12   09/09/12   LAW & ORDER (synd) PRIME   Law & ORDER AFTER NFL   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 09/03/12   09/09/12   09/	SUN NT	FB: PIT	@ DEN										
Law & Order (synd) PRIME  Law & Order (synd) PRIME    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating					Spots/Week 1								
LAW & ORDER AFTER NFL Start Date Week: 09/03/12 09/09/12	E35 KSNV	09/09/1	2 09/09/12	LAW & ORDER (	synd) PCIM	M-SA 8-11p	/ SUNS	:30	1	\$350.004	0.00 NM	1	\$350.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   \$350.00   0.00					nd) PRIME						1		
Week: 09/03/12         09/09/12        S         1         \$350.00         0.00           E 36 KSNV 09/04/12 09/10/12         M-F News 3 at Eleven CM News 3 at Eleven CM M-F News 3 at E					04-8441	D-4-	Deline						
E 36 KSNV 09/04/12 09/10/12 M-F News 3 at Eleven CM 11pm-1135pm MTwTF :30 5 \$400.003 0.00 NM M-F News 3 at Eleven NEWS 3 NIGHTSIDE  Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/04/12 09/10/12 MTwTF 5 \$400.00 0.00  E 37 KSNV 09/08/12 09/08/12 Sa-Su News 3 at ElevenCM 11pm-1135pmS- :30 1 \$225.004 0.00 NM Sa-Su News 3 at Eleven NEWS 3 NIGHTSIDE  Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/03/12 09/09/12S- 1 \$225.00 0.00  E 38 KSNV 09/09/12 09/09/12 Sa-Su News 3 at ElevenCM 11pm-1135pmS :30 1 \$225.004 0.00 NM 1 \$22 NEWS 3 NIGHTSIDE  Start Date End Date Weekdays Spots/Week Rate Rating NEWS 3 NIGHTSIDE  Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/03/12 09/09/12S 1 \$225.00 0.00													
NEWS 3 NIGHTSIDE    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating				M-F News 3 at E	even CM			:30	5	\$400,003	0,00 NM	5	\$2,000.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	NEWS 3	NIGHT	SIDE	wi-i iaeaaa ∩ αί⊏	IO VOII								
E 37 KSNV 09/08/12 09/08/12 Sa-Su News 3 at ElevenCM 11pm-1135pmS- :30 1 \$225.004 0.00 NM 1 \$22 Sa-Su News 3 at Eleven  NEWS 3 NIGHTSIDE  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 09/03/12 09/09/12S- 1 \$225.00 0.00  E 38 KSNV 09/09/12 09/09/12 Sa-Su News 3 at ElevenCM 11pm-1135pmS :30 1 \$225.004 0.00 NM 1 \$22 Sa-Su News 3 at Eleven  NEWS 3 NIGHTSIDE  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 09/03/12 09/09/12S 1 \$225.00 0.00	Star	t Date	End Date										
NEWS 3 NIGHTSIDE         Start Date       End Date       Weekdays       Spots/Week       Rate       Rating         Week: 09/03/12       09/09/12      5-       1 \$225.00       0.00         E 38 KSNV 09/09/12 09/09/12 Sa-Su News 3 at ElevenCM 11pm-1135pm5       :30 1 \$225.004       0.00 NM 1 \$22 Sa-Su News 3 at Eleven         NEWS 3 NIGHTSIDE       Start Date       End Date       Weekdays       Spots/Week       Rate       Rating         Week: 09/03/12 09/09/125       1 \$225.00 0.00	<del></del>			Sa-Su News 3 at	ElevenCM			:30	1	\$225,004	0.00 NM	1	\$225,00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/03/12         09/09/12        S-         1 \$225.00         0.00           E 38 KSNV 09/09/12 09/09/12 09/09/12 Sa-Su News 3 at ElevenCM 11pm-1135pmS :30 1 \$225.004 0.00 NM 1 \$22 Sa-Su News 3 at Eleven         Sa-Su News 3 at Eleven           NEWS 3 NIGHTSIDE         Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/03/12 09/09/12S         1 \$225.00 0.00	NEWS 3	NIGHT	SIDE	Ja-Ju NEWS J AI	⊢IC4CII								
E 38 KSNV 09/09/12 09/09/12 Sa-Su News 3 at ElevenCM 11pm-1135pmS :30 1 \$225.004 0.00 NM 1 \$22 Sa-Su News 3 at Eleven  NEWS 3 NIGHTSIDE  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 09/03/12 09/09/12S 1 \$225.00 0.00	<u>Star</u>	t Date	End Date		· · · .								
NEWS 3 NIGHTSIDE <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 09/03/12 09/09/12S 1 \$225.00 0.00				Sa-Su News 3 at	ElevenCM			:30	1	\$225,004	0.00 NM	1	\$225.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12S 1 \$225.00 0.00	NEWS 3	NIGHT	SIDE	oa-ou News 3 At	LIEVEII								
Week: 09/03/12 09/09/12S 1 \$225.00 0.00				Weekdavs	Spots/Week	Rate	Rating						
				-									
- 100 μετρομένευ συν τη τη τουρείο τη τη τουρείο τη τη τουρείο τη τουρείο το τουρείο το τουρείο το τουρείο το τ	E39 KSNV	09/04/1	2 09/10/12		CM	1135p-1237	a MTWTF-→	:30	5	\$250.002	0.00 NM	5	\$1,250.00

Print Date: 09/06/12 10:41:42

Page 5 of 5

Order / Rev:

105002

Advertiser:

Obama for America

Alt Order #: Flight Dates: 06837952

09/04/12 - 09/10/12

Product Desc:

OBAMA FOR AMERICA

Estimate:

1536

KSNV

Tipe   Image: New Toron   Start Date   Early Date   Ear	Ln Ch	Start	End	Inventory Code		Start/End	Гime Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date   Color				-	V	•							
Marcis   Septiminary   Septi	TONIC	GHT SHO	W W/ JAY L										
E40 KSNV   09/04/12   09/10/12   Late Night wFallon   CM   1237a-136am   MTWFFFF   30   5   \$100.002   0.00   MM   5   \$600.00	_												
Late Night wFalco								.00		#400,000	0.00 114		4500.00
Section   Column	E 40 KSNV	7 09/04/1	2 09/10/12			1237a-136a	m MIW!⊢-	:30	) 5	\$100.002	0.00 NM	5	\$500.00
Melec   Galford   Galfor	LATE	NIGHT W	/JI <mark>MMY FA</mark> L	•	•••								
E41 KSNV 09/08/12 09/08/12   Saturday Night Live   Saturday Nigh													
Saturd Date										A 100 00 1	0.00.1114		
Satur Date   Condition   Con	E 41 KSNV	7 09/08/1	2 09/08/12	• -		1130pm-1:0	2am5	s- :3t	) 1	\$400,004	0.00 NM	1	\$400.00
Meek 09/03/12   09/09/12   Jeparty in PRIME	SATU	RDAY NIC	HT LIVE	outdrady (vigit E									
New   Control    _				Spots/Week									
					1	-				4-4-			
Start Date   End Date   Spots/Week   Rate   Rating   Spots/Week   Sp	N 42 KSNV	7 09/05/1	2 09/06/12	· -		M-SA 8-11p	/SUNWT	:30	) 2	\$725.002	0.00 NM	2	\$1,450.00
N=6k: \(\text{QSIO-M1/2}\)	JEOP	ARDY		ocopaidy in i fills	G								
Start Date   End Date   Weekdays   Spots/Week   Spots/W	<u>S1</u>	tart Date	End Date		Spots/Week	Rate	Rating						
Saturd Date   End Date   Weekdays   Spots/Week   Rate   Rating   Spots/Week   Spo	W												
Start Date   End Date   Weekdays   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Spot	N 56 KSNV	/ 09/08/1	2 09/08/12	•		8-9pm	5	5- :30	) 1	\$350.004	0,00 NM	1	\$350.00
Week: 09/03/12   09/09/12   09/09/12   Sat PR 10-11 p	St	tart Date	End Date	-	•	Rote	Rating						
Start Date				·	1								
Start Date   End Date   Weekdays   Spots/Week   Rate   Spots/Week	N 57 KSNV	/ 09/08/1	2 09/08/12	Sat PR 10-11p	СМ	10-11pm		5- :30	1	\$500,004	0.00 NM	1	\$500.00
Neek: 09/03/12   09/09/12   09/													
N58 KSNV   09/09/12   09/09/12   02/09/12   02/09/12   02/09/12   09/09/12					Spots/Week		_						
Date ine NBC AN   Week: 09/03/12   End Date   End Date   Weekidays   Spots/Week   Rate   Sating   Start Date   Start Date   Start Date   End Date   Weekidays   Spots/Week   Rate   Rating   Start Date   Start Dat	V-4-1-7-1-1		<del></del>		CM			.c .20	١ 1	<b>\$45,002</b>	0.00 NIM	4	<b>#45.00</b>
Week: 09/03/12   09/09/12   09/09/12   09/09/12   Wake Up Early W/Wagn®M Wake Up Early Wagn®M Wak	NOO RONV	/ 03/03/1	2 09/09/12			12-38111		-5 .30	, ,	<b>Ф4</b> 5.003	U.UU NIVI	1	\$45.00
N59 KSNV   09/09/12   09/09/12   Wake Up Early w/ Wagn@M   Wake Up Early Wagners   Start Date   Up Early Wagners   Spots/Week   Rate   Rating   Start Date   Up Early Wagners   Start Date   Up Early Wagners   Start Date   Up Early Wagners   Spots/Week   Rate   Rating   Start Date   Up Early Weekdays   Spots/Week   Rate   Rating   Start Date   Up Early Wagners   Start Date   Up Early Wagners   Spots/Week   Rate   Rating   Start Date   Up Early Wagners   Start Date   Up Early Wagners   Spots/Week   Rate   Rating   Start Date   Up Early Wagners   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Spots/Week   Spots/Week   Rate   Spots/Week   Spots/Week   Spots/Week   Spots/Week   Spots/Week   Spots/Week   Spots/Week   Sp	St	tart Date	End Date			<u>Rate</u>	Rating						
Walk   Up Early Wagners   Walk   Up Early Wagners   Start Date   Weekdays   Og/09/12	Week: 09	9/03/12	09/09/12	S	1	\$45.00	0.00						
Start Date   End Date   Weekdays   Spots/Week   Rate   \$50.00   0.00	N 59 KSNV	/ 09/09/1	2 09/09/12		-	430a-5a		-s :30	) 1	\$50.003	0.00 NM	1	\$50.00
Week: 09/03/12   09/09/12   09/	04	lant Data	Cod Data		-	Date	D ()						
N60 KSNV   09/05/12   09/06/12   Wake Up Early w/ Wagn@M   Wagn@M   Wake Up Early w/ Wagn@M   Wake Up Early Wagners					Spots/vveek								
Wake Up Early Wagners   Week: 09/03/12   End Date   Weekdays   Spots/Week   Rate   Rating				<del></del>	/ Wagn@M			:30	3	\$50,003	0.00 NM	3	\$150.00
Week: 09/03/12         09/09/12        WT         3         \$50.00         0.00           N 61 KSNV         09/05/12         09/05/12         NFL Football         CM         1P-9PM        w         :30         1         \$6,000.003         0.00 NM         1         \$6,000.00           Start Date Week: 09/03/12         End Date O9/09/12         Weekdays Spots/Week Rate (synd) PBIME         Rating M-SA 8-11p / SUNS         :30         1         \$350.004         0.00 NM         1         \$350.00           Start Date Week: 09/03/12         End Date O9/09/12         Weekdays Spots/Week Rate Rating Spots/Week Rate Rating         Rating Name Name Name Name Name Name Name Name					-					φσσ.σσσ	0.00 (1111	J	Ψ100,00
N61 KSNV 09/05/12 09/05/12 NFL Football CM 1P-9PMw :30 1 \$6,000.003 0.00 NM 1 \$6,000.00      Start Date   End Date   Weekdays   Spots/Week   Rate   Rating    w				·	Spots/Week	<u>Rate</u>							
NFL Football   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating			<del></del>			*****					***		
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	N 61 KSNV	/ 09/05/1	2 09/05/12		СМ	1P-9PM	W	:30	1	\$6,000.003	0.00 NM	1	\$6,000.00
Week: 09/03/12         09/09/12	St	art Date	End Date		Snots/M/eek	Rate	Rating						
N 62 KSNV 09/09/12 09/09/12 09/09/12 LAW & ORDER (synd) R®M       M-SA 8-11p / SUNS       :30 1 \$350.004 0.00 NM       1 \$350.00 NM         Start Date Week: 09/03/12 09/09/12 09/10/12       Weekdays Spots/Week Rate Rating Spots/Week Rate Rating Spots/Week      S 1 \$350.00 0.00         N 63 KSNV 09/10/12 09/10/12       Wake Up Early W/Wagn@M Wagn@M Wagners       430a-5a M :30 1 \$50.003 0.00 NM       1 \$50.00 NM       1 \$50.00         Start Date Week: 09/10/12       End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12       Rating Rating N 1 \$50.00 0.00							_						
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/03/12         09/09/12        S         1         \$350.00         0.00           N 63 KSNV         09/10/12         09/10/12         Wake Up Early w/ Wagn@M         430a-5a         M         :30         1         \$50.003         0.00 NM         1         \$50.00           Wake Up Early Wagners         Weekdays         Spots/Week         Rating         Rating         Week: 09/10/12         09/16/12         M         1         \$50.00         0.00	N 62 KSNV	/ 09/09/1	2 09/09/12	LAW & ORDER (		·	/ SUN	-5 :30	1	\$350.004	0.00 <b>N</b> M	1	\$350.00
Week: 09/03/12       09/09/12      S       1       \$350.00       0.00         N 63 KSNV 09/10/12 09/10/12       Wake Up Early w/ Wagn@M 430a-5a       M       :30 1 \$50.003 0.00 NM 1 \$50.00         Wake Up Early Wagners       Wake Up Early Wagners         Start Date Week: 09/10/12 09/16/12       Weekdays Spots/Week Rate Rating M 1 \$50.00 0.00				Law & Order (syn	d) PRIME								
N 63 KSNV 09/10/12 09/10/12 Wake Up Early w/ Wagn6M 430a-5a M :30 1 \$50.003 0.00 NM 1 \$50.00  Wake Up Early Wagners  Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 M 1 \$50.00 0.00													
Wake Up Early Wagners <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 09/10/12 09/16/12 M 1 \$50.00 0.00								.00		<b>#FO 000</b>	0.00 104		<b>#</b> 50.00
Start Date End Date <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 M 1 \$50.00 0.00	MOS KSINV	09/10/1	Z UƏHUHZ		-	430 <b>a-</b> 58	v]	:30	1	\$50,003	U.UU NIVI	1	\$5U.UQ
Week: 09/10/12 09/16/12 M 1 \$50.00 0.00	St	tart Date	End Date		_	Rate	Rating						
Totals 116 \$45,125.00					1		_						
											Totals	116	\$45,125.00